

## **Analytics Frontiers Conference - Call For Presentations**

**Deadline Extended: February 8th, 2021.**

### **About the Conference**

The Analytics Frontiers conference is a two-day event, taking place on **April 22nd - 23rd, 2021**, focusing on big ideas and the latest trends in data science. As the largest data science conference in the region, it attracts more than 500 thought leaders, scientists, and business executives from different industries and academia. The Analytics Frontiers conference aims to inspire and engage thought leaders across the industry, encouraging the discovery of the next big thing in data science.

Each year, the conference hosts a series of breakout sessions, featuring industry and academic experts from across the region, highlighting groundbreaking research, innovative industry solutions and more.

The Analytics Frontiers 2021 conference will have tracks in:

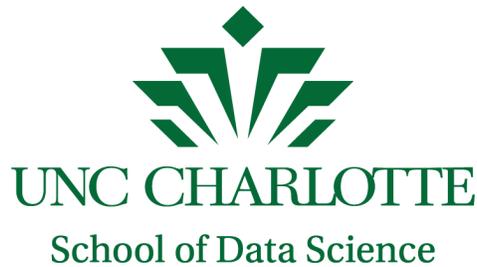
- Finance
- Healthcare
- Retail
- Ethics and Compliance
- Security and the Intelligence Community

Additional, speciality tracks may be offered (but are not limited to):

- IOT
- Natural Language Processing (NLP)
- Visualization
- AI/Machine learning

### **Session Format**

**Traditional Breakout Sessions:** Are 45 minutes in length, consisting of a 30-35 minute presentation and 10-15 minutes of Q&A.



**\*NEW Pre-recorded Sessions:** Interested presenters are welcome to submit a pre-recorded breakout session, which will be available to attendees across the two-day event. **Note:** Those who submit an abstract for a pre-recorded session **must** have access to professional grade recording equipment.

**Pre-recorded sessions cannot be longer than 45 minutes in length.**

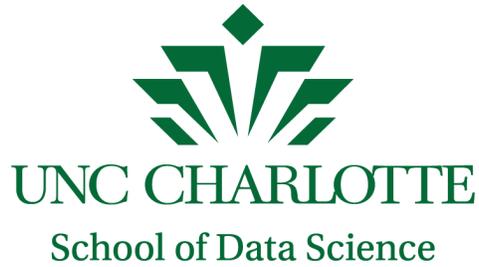
### **Structure and Submission of Proposals**

Those interested in participating in the Analytics Frontiers conference as a presenter, must submit a formal proposal. All proposals must be submitted as a PDF by email to [analyticsfrontiers@uncc.edu](mailto:analyticsfrontiers@uncc.edu) by **Monday, February 8th**. Please include “Analytics Frontiers 2021 Presentation Proposal” in the subject line.

The submissions will then be evaluated by a committee of UNC Charlotte faculty and industry partners. Selected abstracts will be notified by email.

#### **All proposals MUST include:**

- **Presentation Format**
  - Live virtual presentation
  - Pre recorded\*
- **Topic Abstract**
  - The abstract must be less than 250 words in length
  - The abstract must include:
    - Topic and context of your presentation
    - Key learnings and takeaways.
  - Abstracts must be written in paragraph form **without bullet or indentations**
  - Please include presentation context, case study, tool and solution, concept, industry or function specifications. Are you using any of the following in your presentation: PowerPoint slides, video, etc.?
- **Presenter Information**
  - Proposed number of presenters
    - For each presenter, please include the following:
      - Name
      - Current Job Title
      - Current Organization
      - Contact Information (phone and email)
      - Short Biography - **500 words or less**



- Professional, high resolution headshot (300 DPI)
- Up to 2 presenters/submission will be provided no cost conference passes

**Other things to note:**

- We are interested in original presentations or at a minimum presentations customized for the Analytics Frontiers 2021 audience.
- Presentation slides can include your organization's branding.
- A conference or sponsor will introduce you and your company, so plan on beginning your presentation on topic. The presentation content is required to be on topic and **direct or indirect product service pitches are expressly prohibited.**

Should you have any questions about this presentation opportunity, please contact [analyticsfrontiers@uncc.edu](mailto:analyticsfrontiers@uncc.edu), and someone from our team will contact you.